

**1** Company address:**2** Correspondence in: German English

Company name: \_\_\_\_\_

Street: \_\_\_\_\_

Postcode | Town: \_\_\_\_\_

PO Box: \_\_\_\_\_ PO Box postcode | Town: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Internet address: \_\_\_\_\_ E-mail: \_\_\_\_\_

**3** Do you have a different invoice or mailing address? yes (see **3**: »Different Addresses«)  no**4** Contact person:  Mr  Ms

Surname: \_\_\_\_\_ First name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

 Member of CEPIC**5** Dates of participation: trade visitor days, 6-8 October with Internet without Internet for the entire Fair, 6-10 October with Internet without Internet**6** Number of tables: \_\_\_\_\_**7**  Reservation of slot in the Screen presentation**Closing date for registration: 31 August 2010****YOUR CONTACT PARTNER AT THE FRANKFURT BOOK FAIR**

Ilona Zeiss  
 Frankfurt Book Fair  
 Reineckstrasse 3 | 60313 Frankfurt | Germany  
 Phone: +49 (0) 69 2102-219  
 Fax: +49 (0) 69 2102-46219  
 E-mail: zeiss@book-fair.com





**11 Mailing address:**

**12 Correspondence in:**

German

English

Company name: \_\_\_\_\_

Street: \_\_\_\_\_

Postcode | Town: \_\_\_\_\_

PO Box: \_\_\_\_\_ PO Box postcode | Town: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Internet address: \_\_\_\_\_ E-mail: \_\_\_\_\_

**13 Contact person:**  Mr  Ms

Surname: \_\_\_\_\_ First name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**14 Invoice address:**

**15 Correspondence in:**

German

English

Company name: \_\_\_\_\_

Street: \_\_\_\_\_

Postcode | Town: \_\_\_\_\_

PO Box: \_\_\_\_\_ PO Box postcode | Town: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Internet address: \_\_\_\_\_ E-mail: \_\_\_\_\_

**16 Contact person:**  Mr  Ms

Surname: \_\_\_\_\_ First name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_



## SERVICES

### Stand & Registration

- Table with 4 chairs, nameplate and space for company presentation
- Internet and electricity supply
- Centre equipped with storage space, telephone, refrigerator
- Centre supervised by the BVPA and service staff
- Info counter with appointment and news service
- Café and lounge
- 2 exhibitor tickets

### Marketing & Networking

- Info mailing about the Centre and its participants sent to selected exhibitors and trade visitor groups of the Frankfurt Book Fair
- Info mailing about the Centre and its participants sent to the advertising industry

### Advertising & PR

- Presentation of the Centre and its participants at [www.book-fair.com](http://www.book-fair.com)
- Press report with listing of all participating agencies; special reporting as »What's new?« in the communication of the Frankfurt Book Fair

- 1 Exhibitor Catalogue
- Entry in the exhibitor Catalogue
- Online entry and unlimited access to the Frankfurt Catalogue
- Online entry and unlimited access to the Frankfurt Who's Who
- Entry of events in the Calendar of Events, print and online version (deadline: 31 August 2010)

- Get together »Photo Editors Meet Photo Agencies« at the Centre
- Free advertising
- Option of participation in the screen presentation

- Articles about the Centre and its participants in the Frankfurt Book Fair's digital newsletter

## PRICES

	with Internet	without Internet
Trade visitor days (3 days, Wed.- Fr., 6-8 October 2010) each table	€ 2,734.-*	€ 2,138.-*
Entire Fair (5 days, Wed.- Su., 6-10 October 2010) each table	€ 2,998.-*	€ 2,398.-*
Logo 4c (print and online catalogue)	€ 224.-*	
Cross reference in the printed Catalogue (max. two cross references)	€ 48.-*	
Screen presentation	€ 300.-*	

## YOUR QUESTIONS WILL BE GLADLY ANSWERED BY

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 E-mail: [zeiss@book-fair.com](mailto:zeiss@book-fair.com)

\* The quoted prices are binding and subject to Value Added Tax at the applicable official rate. The fees must be paid within 21 days of the invoice date.